

PROPERTY FINANCE EUROPE | PROPERTY BREAKFAST SERIES

- A series of short, focused investment events for property professionals active in Europe

Property Finance Europe is pleased to announce a series of Property Breakfast briefings in London designed for commercial property professionals and service providers who want to increase their knowledge of European investment markets, opportunities and key issues.

Drawing on the highly successful German and French Property Breakfasts earlier this year, each event will feature four or five top-level CEOs active, fully involved and located in their domestic property market. Like PFE itself, the Property Breakfast series will be highly focused on the investment challenge, rewards and potential risks, bringing to-the-point market intelligence designed for institutional investors and their intermediaries.

Location will be Canary Wharf or The City of London. Scheduled dates are the following

28 November 2008 – Nordics Property Breakfast

16 January 2009 – Central Emerging Europe Breakfast

27 March 2009 – Italian Property Breakfast

15 May 2009 – French Property Breakfast

26 June 2009 – German Property Breakfast

Each Property Breakfast briefing will

- Focus on a single European investment market, either national or regional
- Provide in-depth information on issues, hot topics and opportunities
- Bring respected local professionals with on-the-ground expertise in their markets to present and discuss the key issues
- Provide time for questions, discussion and debate, moderated by Allan Saunderson, Managing Editor of Property Finance Europe
- Provide opportunities for networking with professionals with similar interests
- Require only a morning away from the office to gain maximum value-added information
- Ensure that participants gain valuable insights to provide value in the investment task

PFE is now taking requests for attendance at and commercial sponsorship of the series.

Delegate attendance, price

- £195 per attendee (+VAT if applicable)
- Property Finance Europe subscriber savings 10%
- Institutional multi-entry savings available

For more information, please contact

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| Property Breakfast Sponsorship Packages

Platinum Sponsorship Package

Includes

- Receipt of full delegate list, with contact details
- Stand at the Property Breakfast to display your company promotion and marketing materials
- Your logo as sponsor on all promotional material issued by PFE - which goes to over 37,000 professionals in property finance and investment
- Your logo and 100-word text on PFE's web-site with a URL link to your web-site for a period of six weeks, starting from date of sign-up
- 10 delegate passes, which can be used for your staff or as give-aways for clients
- Opportunity to nominate a speaker (with final decision made by event organiser)
- Special reductions on optional package for editorial / advertorial / advertising in the accompanying Regional Expert Guide
- Opportunity to host this or future events in your headquarters or other nominated location
- One full-page advertisement in the PFE issue distributed at the event (normal price €3,300)

Cost: €7,500 (+VAT if applicable)

Gold Sponsor Package

Includes

- Receipt of full delegate list, with contact details
- Stand at the Property Breakfast to display your company promotion and marketing materials
- Your logo as sponsor on all promotional material issued by PFE - which goes to over 37,000 professionals in property finance and investment
- Your logo and 100-word text on PFE's web-site with a URL link to your web-site for a period of six weeks, starting from date of sign-up
- 8 delegate passes, which can be used for your staff or as give-aways for clients
- Special reductions on optional package for editorial / advertorial / advertising in the accompanying Regional Expert Guide

Cost: €6,000 (+VAT if applicable)

Silver Sponsor Package

Includes

- Receipt of full delegate list, with contact details
- Stand at the Property Breakfast to display your company promotion and marketing materials
- Your logo as sponsor on all promotional material issued by PFE - which goes to over 37,000 professionals in property finance and investment
- Your logo and 100-word text on PFE's web-site with a URL link to your web-site for a period of six weeks, starting from date of sign-up
- 5 delegate passes

Cost: €5,000 (+VAT if applicable)

For more information, please contact

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